

News Release

November 16, 2011

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Home DJ-oriented “DDJ-ERGO-V” DJ controller supporting latest *Serato DJ Intro* software from mid Dec 2011



GUI of *Serato DJ Intro* software

Design aims

Pioneer will enable “DDJ-ERGO-V” controller support for Serato’s latest Serato DJ Intro software.

The “DDJ-ERGO-V” has won the support of many DJs thanks to its features such as “PULSE CONTROL” for DJ play with light performance, a simple and attractive white side panel and round form to look good in interior environments.

In addition, Serato’s latest DJ software, *Serato DJ Intro* (released September 2011), is popular with many DJs for its easy-to-understand GUI layout and plug-and-play support enabling DJ play simply by connecting to a PC with a USB cable.

“DDJ-ERGO-V” will now deliver the enjoyment of DJ play to even more customers by supporting not only the included *Virtual DJ Limited Edition* software but also *Serato DJ Intro*.

Serato DJ Intro for the “DDJ-ERGO-V” is scheduled to be made available for free download from middle of December 2011 from www.serato.com/dj-intro/ and DDJ-ERGO-V’s new firmware supporting *Serato DJ Intro* and a function table can be downloaded from www.pioneerdj.com/support.



DDJ-ERGO-V

*Notebook computer sold separately.

Main features

1) Intuitively operable hardware layout matching *Serato DJ Intro*

The layout of “DDJ-ERGO-V” has two players and a two-channel mixer, making it a perfect match for intuitive DJ play with *Serato DJ Intro*, which is a simple two-channel mixing software. Users can also enjoy a diverse range of DJ play styles thanks to a user-friendly layout featuring HOT CUE, samplers and effects.

2) LAPTOP DOCK design allowing high operability

“DDJ-ERGO-V” has a laptop dock structure so that the keyboard of a notebook computer can be inserted beneath the controller, making it possible to look straight at the GUI displayed on the PC screen while operating. In addition, *Serato DJ Intro* displays large color-coded waveforms for each musical instrument on its GUI, enabling DJ play with direct understanding of the music's progression.

3) Plug-and-play support

Audio interface settings are carried out automatically when “DDJ-ERGO-V” and *Serato DJ Intro* are connected with a USB cable. No other settings are required to output sound, so users can begin DJing right away.

Serato DJ Intro system requirements

Supported (Windows)	OS	Windows XP (SP3, 32Bit) Intel® Pentium® 4 mobile 2GHz and above Windows Vista / Windows7 (SP1, 32/64Bit) Intel® Core Duo 1.6GHz and above Min. 1GB RAM
Supported (Mac)	OS	Mac OS X v10.5.8 and above Intel® processor platform Min. 1GB RAM
Display resolution		Min. 1024 x 768

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* Serato DJ Intro is a registered trademark of Serato.

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About Pioneer GULF FZE

Pioneer GULF FZE is headquartered in Dubai, UAE, a subsidiary of the Pioneer Corporation, a global leader in electronics and audio/video products for the home, car, commerce and industry, particularly in the following core multimedia technologies – digital versatile disc (DVD), in-car navigation and AV systems. Pioneer Corporation's shares are traded on the Tokyo Stock Exchange.

Details of Pioneer's distribution network can be found at www.pioneer-mea.com

For images please visit www.prosvlink.net, press access password: prodj321

Pioneer DJ Global Page: www.pioneerdj.com

DDJ-Ergo-s video can be viewed on www.youtube.com/pioneerdjglobal

Pioneer DJ UAE Facebook Fan Page: www.facebook.com/pages/Pioneer-DJ-UAE/256448834368476

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